



PARAM GUPTA

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QUALIFICATION:

- B.A. LL.B. (Hons.), Symbiosis Law School (Pune), Symbiosis International University

PROFESSIONAL MEMBERSHIPS:

- The Bar Council of Maharashtra and Goa

HIGHLIGHTS:

- Advising and assisting Merkle, Inc. in its multi-jurisdictional acquisition of global e-commerce fulfilment provider PFSweb, Inc.
- Advising and assisting dentsu group in its acquisition of a majority stake in Extentia Information Technology Private Limited.
- Advising and assisting Amsterdam-based DEPT in its acquisition of a majority stake in Tekno Point.
- Advising and assisting Gold Plus Glass Industry Limited in raising an INR 600-crore private equity investment from Kotak Special Situations Fund and PI Opportunities Fund.
- Conducting a data privacy diligence as part of International Data Group Inc.'s multi-jurisdictional acquisition of Selling Simplified Inc. and its subsidiaries across the globe.
- Conducting a forensic investigation into alleged fraud, manipulation of accounts, and siphoning of funds by promoters of an Indian marketing company.
- Conducting a forensic investigation into alleged bribery in the procurement of government tender by an Indian advertising company.
- Conducting a forensic investigation into alleged money laundering disguised as CSR activities by an Indian company.

Param is a senior associate in the corporate & commercial, M&A, forensic, and TMT practices of the firm. He has experience in advising and assisting clients in the field of corporate and commercial laws and has assisted private equity funds in relation to investments across several industry sectors. He also has experience in matters pertaining to white-collar crimes and has conducted forensic investigations into suspected fraud, money laundering, bribery, etc. Further, he has advised clients on technology and data privacy-related matters.