



# PRITHA JHA

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## QUALIFICATION

BSL. LL.B., ILS Law College,  
University of Pune

## PROFESSIONAL MEMBERSHIPS

The Bar Council of Maharashtra  
and Goa

## SERVICE LINES

Corporate M&A

Private Equity

## Highlights:

- Pritha is a co-founder of Pioneer Legal and a distinguished expert in the realms of private equity, strategic mergers & acquisitions, and corporate advisory.
- Beyond her core areas of specialization, Pritha provides crucial counsel to advertising agencies and media houses on their day-to-day operations and commercial contracts.
- Pritha's exceptional achievements have earned her prestigious recognitions, including being named one of 'Asia's Top 15 Female Dealmakers', India and Middle East' and being listed among Asia's 40 under 40 lawyers.
- Asialaw has ranked her as a rising star in Private Equity, and India Business Law Journal identified her as one of India's Future Legal Leaders. She was featured as one of the Top 20 Emerging leaders for the Indian Legal Market in the RSG Emerging Leaders Report. Asian Legal Business has named her as one of India's top female lawyers.
- She has been ranked Up & Coming for Corporate/M&A: Mumbai-based by Chambers & Partners Global as well as Asia Pacific. She is also ranked among the Next Generation Partners for Commercial, corporate and M&A - India, City focus: Mumbai by Legal500 and recommended for Private Equity & Investment Funds (India) and TMT by Legal 500 Asia Pacific.
- Recognized as a "Notable Practitioner" in M&A by IFLR1000 and a "Distinguished Practitioner" for Private Equity by Asialaw Profiles, Pritha has also been acknowledged by Asialaw Leading Lawyers as a Private Equity 'Rising Star'. Legal Era featured her as a "40 under 40" leader.

With an impressive career spanning over 16 years, Pritha has played a pivotal role in numerous domestic acquisitions, joint ventures, private equity investments, and intricate cross border transactions, making her a sought-after advisor for complex multijurisdictional deals.

She has been instrumental in successfully navigating through sector-specific regulatory challenges, contributing significantly to her client's success and ensuring compliance with relevant regulations.